

ABSTRACT OF THE DISCLOSURE

The image of a subject obtained by photography is displayed on a display unit provided on a digital still camera. The user designates a zoom area and

5 magnification on the displayed image of the subject. The illumination angle of a strobe light-emission unit is controlled in such a manner that a position on the subject that corresponds to the center of the designated zoom area is illuminated with strobe light. The zoom

10 image thus obtained is brightened in emphasized fashion by the strobe light-emission unit.

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